



Hi, my name is

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I'm Guy, a Senior Product Designer with **over 12 years of experience** creating user-friendly, visually refined products across **SaaS, fintech, and AI-driven platforms (on both web and mobile apps)**. I've led design initiatives in small and medium-sized startup companies, where I deep-dived into complex systems, **connected business goals, user needs, and tailor-made designs**.

Toolkit



Always adding new tools...

Work Experience

GuyMagen.com Product Designer & Builder

March 2026 - Present

Consultancy and product design work with **Viewz.co**, **Claimyx** and **Fixefy**

- **UX, product design, Front-end projects** and ideation for Web/Mobile apps - **End-to-end product evolution (B2B+B2C)**
- Marketing assets, presentations and branding.
- 1-on-1 and **group mentoring and consultations** (through Startup Designers)
- Building my own app - [Teara](#) from ideation to UX, Product design, R&D and Testflight

Stigg Product Designer

March 2023 - March 2026

- Owned **end-to-end design** of Stigg's core web platform, leading initiatives from **early problem framing** and **exploration** through **high-fidelity design** and **production-ready delivery**.
- Designed UX for **highly complex domains** including entitlements, usage-based billing, permissions, and AI-assisted workflows, translating abstract and technical concepts into clear, usable interfaces.
- Worked closely with **Product and R&D** to shape **requirements**, surface tradeoffs early, and **align design decisions** with technical and business constraints in a rapidly evolving product.
- Built and evolved a **cohesive design system** that improved **consistency across features**, **reduced design debt**, and enabled faster, more confident iteration as the platform scaled.

Finout Senior Product Designer

May 2022 - March 2023

- Led design of core product experiences for a cloud cost management platform, **supporting both technical users and financial stakeholders** in understanding cloud spend.
- Simplified complex usage, billing, and cost data into clear, actionable workflows that helped teams investigate anomalies and make informed decisions.
- **Partnered closely with PMs and engineers** across the **full design lifecycle**, from early discovery and exploration through **developer handoff** and **UX QA**, ensuring solutions were both usable and technically feasible.

Wilco Senior Product Designer

August 2021 - May 2022

- Led product design for a **game-like learning platform** for software engineers.
- Designed **intuitive, challenge-based flows** that supported skill development and engagement.
- **Collaborated with cross-functional teams** while building and maintaining a shared design system.

Puls Product Design Lead

June 2020 - August 2021

- Led end-to-end design for Puls' **mobile and web products**.
- Built and scaled a design system used across product and marketing.
- Collaborated with engineering and marketing to ensure consistency, quality, and alignment with business goals.

PayK Design Lead

🤖 Covid-19 hit here

June 2019 - June 2020

- Led all **product, visual, and brand design** efforts across PayK's mobile app, website, and marketing assets.
- Owned the **end-to-end design of the consumer app**, from core product flows to visual language and UI system.
- Worked closely with product, engineering, and business stakeholders to shape **product direction and support growth** through cohesive product and brand experiences.

Additional experience in Fintech, Mobility, Logistics and others can be reviewed on my [Linkedin](#)